

# *Church Point Courir de Mardi Gras*

1036 E. Ebey St. Church Point, LA 70525

Please remit by January 1<sup>st</sup>, 2012 for advertisement and printing purposes.

November 15<sup>th</sup>, 2012

Dear Corporate Sponsor,

Plans are now underway for our 2012 Church Point Courir de Mardi Gras which will be held February 17<sup>th</sup>, 18<sup>th</sup>, 19<sup>th</sup>, 2012. We are excited to offer you an opportunity to participate in our sponsorship program. We hope we will be able to include you in our plans for the festival.

The Church Point Courir de Mardi Gras is one of the oldest; most well know Cajun Mardi Gras in Louisiana. This is a unique opportunity to join in the tradition of what Louisiana and Church Point is known for, Rural Mardi Gras: (Chicken Chasing, Gumbo, and Cajun music)

Giving back to our community is our number one mission. Many civic organizations, schools, athletic organizations and church youth groups all turn towards us for funding. By helping the Church Point Courir de Mardi Gras you are helping to maintain our clubhouse that services hundreds of organizations and literally benefits thousands to live better lives thru benefits held at our clubhouse.

The Church Point Courir de Mardi Gras commitment to the community is an all year endeavor. We also promote the Town of Church Point and Acadia Parish all year long via our website, phone call inquiries, and all media who showcase our Courir. Everyone knows on festival weekend our streets are filled to capacity. These visitors spend their money at gas stations, restaurants, shops, grocery stores and many other places.

**Due to the success of our 2012 Courir de Mardi Gras Festival, we will continue to accommodate our visitors awaiting the arrivals of the parades downtown. The Saddle Tramp Riding Club will offer a Carnival, live music, food vendors and of course gumbo downtown surrounding the Parc de Depot, in addition to our Courir's leaving the Saddle Tramp Riding Club on Saturday and Sunday.**

We hope that with your partnership we can continue to be a vital instrument to everyone who relies on our funding for their projects, and offer you the unique opportunity to be a part of that contribution, and to advertise to the thousands of visitors who make the annual pilgrimage to the Famous Church Point Courir de Mardi Gras.

Please review the enclosed proposal and contact me to discuss the options you may be interested in. If you have any questions, please do not hesitate to call me at 337-684-3645, or email us at [aimiadoucet@louisianaresidentiallending.com](mailto:aimiadoucet@louisianaresidentiallending.com). We are looking forward to working with you and hope to see you during the 2012 Church Point Courir de Mardi Gras.

Sincerely,

Aimia "Mimi" Doucet  
Corporate Sponsor Chairperson

# *Church Point Courir de Mardi Gras*

February 17<sup>th</sup>, 18<sup>th</sup>, 19<sup>th</sup>, 2012

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## Sponsorship Opportunities

### *Grand Courir Level* \$2,500 and above

#### Sponsorship will entitle you to:

- Corporate Banner Hung on Main Band Stage
- Corporate Banner Hung on Courir de Mardi Gras Music Wagon
- Sponsorship will be incorporated into all media advertisements
- Sponsorship announced at scheduled times throughout festival weekend
- Ten (10) Official 2012 short sleeve Courir de Mardi Gras T-shirts
- Premium Tent Space on Main Street if you so desire
- Free camper space rental at Saddle Tramp Clubhouse
- Free Wagon Entry in our Sunday Courir de Mardi Gras
- Invitation of one (1) Team Entry into our Gumbo Cook-off
- Invitation of one (1) team entry into our dance competition
- Onstage opportunity during band change to disseminate marketing throw outs
- Courir de Mardi Website Logo presence and direct link thru 2012

### *Enfant Courir Level* \$1000 to \$2499

#### Sponsorship will entitle you to:

- Banner will be placed near Main Band Stage
- Corporate Banner hung on Petite Enfant Courir Music Wagon
- Sponsorship will be incorporated into print advertisements of the Courir de Mardi Gras
- Sponsorship announced at scheduled times throughout festival weekend
- Eight (8) Official 2012 short sleeve Courir de Mardi Gras t-shirts
- Free camper space rental at the Saddle Tramp Clubhouse
- Free Wagon Entry in our Saturday Petite Enfant Courir
- Premium Tent Space on Main Street if you so desire
- Courir de Mardi Website Logo presence and direct link thru 2012

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## *Captain & Queens Level* \$500 to \$999

### Sponsorship will entitle you to:

- Banner will be placed near Main Band Stage
- Corporate Banner hung on during Courir de Mardi Gras Queens Pageant
- Sponsorship will be incorporated into print advertisements of the Courir de Mardi Gras
- Sponsorship announced at scheduled times throughout festival weekend
- Sponsorship announced at scheduled times throughout pageant
- Four (4) Official 2012 short sleeve Courir de Mardi Gras t-shirts
- One (1) free entry into the Courir de Mardi Gras Children's Pageant
- One (1) free entry into the Teen or Miss Pageant

## *Gumbo Level* \$250 to \$499

### Sponsorship will entitle you to:

- Banner will be placed near Main Band Stage
- Free entry to Gumbo Cook-off
- Free entry into dance competition
- Sponsorship will be incorporated into print advertisements of the Courir de Mardi Gras
- Sponsorship announced at scheduled times throughout festival weekend
- Two (2) Official 2012 short sleeve Courir de Mardi Gras t-shirts

## *Fais do do Level* \$100 to \$249

### Sponsorship will entitle you to:

- Banner will be placed near Main Band Stage
- Free entry into dance competition
- Sponsorship will be incorporated into print advertisements of the Courir de Mardi Gras
- Sponsorship announced at scheduled times throughout festival weekend
- One (1) Official 2012 short sleeve Courir de Mardi Gras t-shirts

# Church Point Courir De Mardi Gras

## 2012 Corporate Sponsor Information Sheet

Please remit by January 1<sup>st</sup>, 2012 for advertisement and printing purposes.

Business Name: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

- Please mail/e-mail a copy of your company Logo for printing  
[aimiadoucet@louisianaresidentiallending.com](mailto:aimiadoucet@louisianaresidentiallending.com)
- Please check if invoicing is necessary from our office
- Please make checks payable to SADDLE TRAMP RIDING CLUB
- Please send this letter with your sponsorship to 244 S. Guidry St. Church Point, La 70525
- Please visit our website [www.churchpointmardigras.com](http://www.churchpointmardigras.com)
- **Please remit by January 1<sup>st</sup>, 2012 for advertising and printing purposes.**

*I appreciate the opportunity to answer any and all questions. Please contact me directly if necessary.*

*Aimia "Mimi" Doucet*

*Corporate Sponsor Chairman*

*(337) 257-4999 cell*

*(337) 684-3645 wk*

## Level of Sponsorship:

Grand Courir Level (\$2,500 & Up)

\$ \_\_\_\_\_

Includes 10 Free short sleeve T-Shirts (Indicate Quantity and size)

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL

Childrens Courir Level (\$1000.00 - \$2499.00)

\$ \_\_\_\_\_

Includes 8 Free short sleeve T-Shirts (Indicate Quantity and size)

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL

Captaine & Queens Level (\$ 500.00- \$999.00)

\$ \_\_\_\_\_

Includes 4 Free short sleeve T-Shirts (Indicate Quantity and size)

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL

Gumbo Level (\$ 250.00- \$499.00)

\$ \_\_\_\_\_

Includes 2 Free short sleeve T-Shirts (Indicate Quantity and size)

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL

Fais Do Do Level (\$100.00- \$249.00)

\$ \_\_\_\_\_

Includes 1 Free short sleeve T-Shirts (Indicate Quantity and size)

\_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL

## Extra T-Shirts

Short sleeve (\$12.00)

Small- \_\_\_ @ (\$12.00) = \$ \_\_\_\_\_

Medium- \_\_\_ @ (\$12.00) = \$ \_\_\_\_\_

Large- \_\_\_ @ (\$12.00) = \$ \_\_\_\_\_

X-Large- \_\_\_ @ (\$12.00) = \$ \_\_\_\_\_

2X-Large- \_\_\_ @ (\$12.00) = \$ \_\_\_\_\_

Long Sleeve (\$15.00)

Small- \_\_\_ @ (\$15.00) = \$ \_\_\_\_\_

Medium- \_\_\_ @ (\$15.00) = \$ \_\_\_\_\_

Large- \_\_\_ @ (\$15.00) = \$ \_\_\_\_\_

X-Large- \_\_\_ @ (\$15.00) = \$ \_\_\_\_\_

2X-Large- \_\_\_ @ (\$15.00) = \$ \_\_\_\_\_

**TOTAL (sponsorship + extra t-shirts) = \$ \_\_\_\_\_**

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Sponsors Signature

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Date